

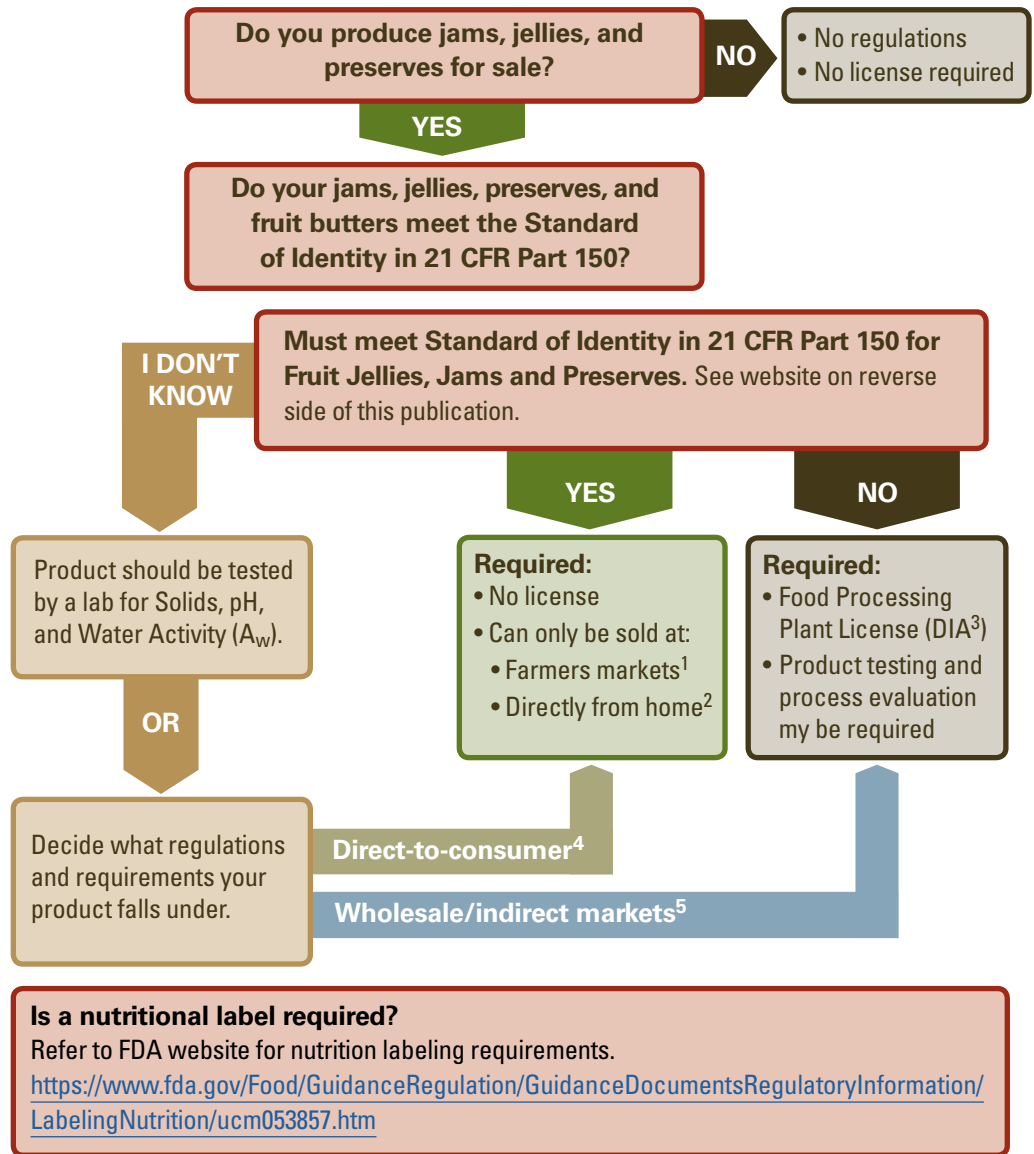
Jams, Jellies, and Preserves

Marketing Local Foods in Iowa Rules, Regulations, and License Requirements



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As new agriculture entrepreneurs consider producing and marketing food products and current producers seek new markets, they need to conduct preliminary research to determine if there are rules, regulations, certifications, or licenses required for their product or selected market. This series of publications will help determine the requirements for licensing and for processing and selling various food products based on business size, sales volume, the level of processing, and market. The flowchart will guide Iowa producers and processors to the appropriate state agencies or departments. Agency and department contact information, as well as additional resources, are on the reverse side of this publication.



¹ Farmers markets only, does not include roadside stands, flea markets, wholesale, or other locations

² Directly from home: direct to consumer for consumption off site, no online sales

³ Iowa Department of Inspections and Appeals

⁴ Direct-to-Consumer: Farmers markets and out of your home for off premise consumption, no online sales

⁵ Wholesale/indirect markets: Restaurants, institutions, grocery stores, food hubs, etc.

Resources

IOWA DEPARTMENT OF INSPECTIONS AND APPEALS

515-281-6538

www.dia.iowa.gov

Food Safety License Applications

<https://dia.iowa.gov/food-consumer-safety/food-safety-license-applications>

IOWA DEPARTMENT OF AGRICULTURE HORTICULTURE AND FARMERS MARKET PROGRAM

www.iowaagriculture.gov/horticultureandFarmersMarket.asp

IOWA STATE UNIVERSITY EXTENSION AND OUTREACH

Safe Produce

Website: www.safeproduce.cals.iastate.edu

Contact: iowafisma@iastate.edu

North Central Region Center for FSMA Training, Extension and Technical Assistance

Website: <https://ncrfsma.org>

Contact: NCRFSMA@iastate.edu

Value Added Agriculture

www.extension.iastate.edu/valueaddedag

MarketMaker

<https://ia.foodmarketmaker.com>

Agricultural Marketing Resource Center

www.agmrc.org

OTHER RESOURCES

21 CFR Part 150 Fruit Preserves and Jams

https://www.ecfr.gov/cgi-bin/retrieveECFR?gp=&SID=f168c3d709fb6414a643bab499363430&mc=true&r=SECTION&n=se21.2.150_1160

21 CFR Part 150 Fruit Jellies

https://www.ecfr.gov/cgi-bin/text-idx?SID=f168c3d709fb6414a643bab499363430&mc=true&node=se21.2.150_1140&rgn=div8

21 CFR Part 150 Fruit Butters

https://www.ecfr.gov/cgi-bin/text-idx?SID=2b0e77cc3efc66f37cda564b0a7387bf&mc=true&node=se21.2.150_1110&rgn=div8

IOWA STATE UNIVERSITY EXTENSION AND OUTREACH PUBLICATIONS

This and other related publications can be accessed through the ISU Extension Store at <https://store.extension.iastate.edu>.

Selling Fruits and Vegetables

<https://store.extension.iastate.edu/Product/5477>

Local Food Connections – From Farms to Restaurants

<https://store.extension.iastate.edu/Product/5425>

What Producers Should Know About Selling to Local Foodservice Markets

<https://store.extension.iastate.edu/Product/12745>

Regulations and Licensing – Home Food Operations and Home Bakeries in Iowa

<https://store.extension.iastate.edu/Product/15225>

This publication is part of a series. Additional copies can be downloaded as PDF files at <https://store.extension.iastate.edu>. Other titles in the series include:

FS0015 Red Meat

FS0016 Poultry

FS0017 Dairy

FS0018 Seafood

FS0019 Eggs

FS0020 Low Acid and Fermented Foods

FS0022 Fruit and Vegetable Juice

FS0023 Fruits and Vegetables (Cut)

FS0024 Fruits and Vegetables (Whole)

FS0025 Honey and Maple Syrup